



*The Earl Wentz and
William Watkins
Foundation*

Fall 2019

Sponsorship Opportunities

The Foundation At a Glance

Mission: The Earl Wentz and William Watkins Foundation is a 501(c)(3) nonprofit organization dedicated to the performance and preservation of the musical works of the late Earl Wentz and to fostering the teaching methods and ideals created and espoused by Earl Wentz for students of the arts, with particular emphasis on music and drama.

Vision: The Foundation will support, wherever possible, the performance and preservation of the works through grants to individuals or organizations seeking to perform the works, or through direct production of concerts or other performances — or both — of the works.

The Foundation will also endeavor to support, either through direct or indirect contributions or direct activities (e.g., classes, workshops, or other instructional or performance initiatives), the work of teachers or organizations seeking to promote educational methods and the artistic and educational ideals of Earl Wentz.

For more information about the Foundation's specific programs go to www.ewwwf.org.

The Earl Wentz and William Watkins Foundation shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status in any of its activities or operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers, selection of vendors, and provision of services.

Here Are Three Great Programs We've Created For Underserved Populations
That Are Happening *Right Now* With Our Partner Organizations
That Your Sponsorship Will Support!



Increasing literacy and self-esteem through the performing arts at Oakhurst STEAM Academy: Last school year's program with 110 first graders was so successful — and demonstrated such a clear rise in reading scores — that Oakhurst requested we expand

the program to include both first and second graders for the 2019-2020 school years! Text Reading and Comprehension (TRC) scores show that the percentage of students reading below grade level dropped by 13 points; the number of those reading on grade level more than doubled; those reading above grade level more than tripled.



Foundations theatre project: An innovative, one-of-a-kind new program that had its pilot in July 2019, begins its first full 9-week session in September. This program helps marginalized teenagers learn to express themselves in appropriate ways, form community, develop self-esteem and confidence, and create and tell their own life stories through music and theatre.



Basic beginner tap dance classes: For kids ages 6 to 10. Taught at **Amity Presbyterian Church** in East Charlotte two afternoons and evenings per week. This program offers basic tap classes for children who have little or no experience with dance at rates less than half of those charged at area dance schools. Tap helps develop rhythm skills, coordination, and self-esteem. It's a great physical workout and a lot of fun!

The program brings together a diverse group of students from all backgrounds (racial, ethnic, religious, economic) to share the joy of dancing.

Sponsorship monies help purchase books, music, and supplies; defray fees for instructors; provide scholarships for students unable to pay even the lowest amounts for lessons; and help students who are unable to afford tap shoes to purchase them.

All of our programs are taught by theatre and music professionals whose credits include Broadway, Off-Broadway, national and international tours, regional theatre work, as well as work in film and television.

Your gifts also help support our ongoing work to promote, preserve, and perform the music of Earl Wentz and the audio-visual archives of his performances.



Sponsorship Opportunities for All Activities Through December 2019

Category	Benefits
Gold \$5,000	<ul style="list-style-type: none"> Top billing and logo display on web site Prominent logo display at any program events of the Foundation + all benefits listed below
Silver \$3,000	<ul style="list-style-type: none"> Prominent billing and logo display on web site + all benefits listed below
Bronze \$2,000	<ul style="list-style-type: none"> Logo display on web site Spotlighted on e-mail and social media, newsletters, mailings, and program materials Special recognition if attending any public events of the Foundation + benefits listed below
Corporate Sponsor \$1,000	<ul style="list-style-type: none"> Spotlighted on social media Listing by donor category on web site, newsletters, mailings and program materials
Corporate Patron \$500 - \$999	<ul style="list-style-type: none"> Listing by donor category on web site, social media, newsletters, mailings and program materials
Corporate Friend \$250 - \$499	<ul style="list-style-type: none"> Listing by donor category on web site, social media, newsletters, mailings and program materials
Donor \$100 - \$249	<ul style="list-style-type: none"> Listing by donor category on web site, social media, newsletters, mailings and program materials



Sponsorship Levels

	Gold	\$5,000
	Silver	\$3,000
	Bronze	\$2,000
	Corporate Sponsor	\$1,000
	Corporate Patron	\$500 - \$999
	Corporate Friend	\$250 - \$499
	Donor	\$100 - \$249

Check made payable to The Earl Wentz and William Watkins is enclosed for \$ _____

Pay online* at www.ewwwf.org/Donations.html

Credit card* Visa MasterCard AmEx Discover

Card Number: _____

Expiration Date _____ Security Code _____ Zip Code _____

(Security code is typically 3 digits located on the back of the card near the signature.)

*Paying by check saves The Earl Wentz and William Watkins Foundation processing fees and ensures more of your sponsorship directly benefits our programs.

RECOGNITION (Please print name exactly as you would like to be recognized.)

Name of Sponsor:	
Contact:	Phone:
E-mail:	
Address:	
Signature:	Date:

(Please return this contract to the Foundation before September 25, 2019 for media consideration.)

Please return all contracts to



The Earl Wentz and William Watkins Foundation
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Charlotte, NC 28205

More information at www.ewwwf.org WWatkins@ewwwf.org

Our federal tax id #: 46-1415914.

